

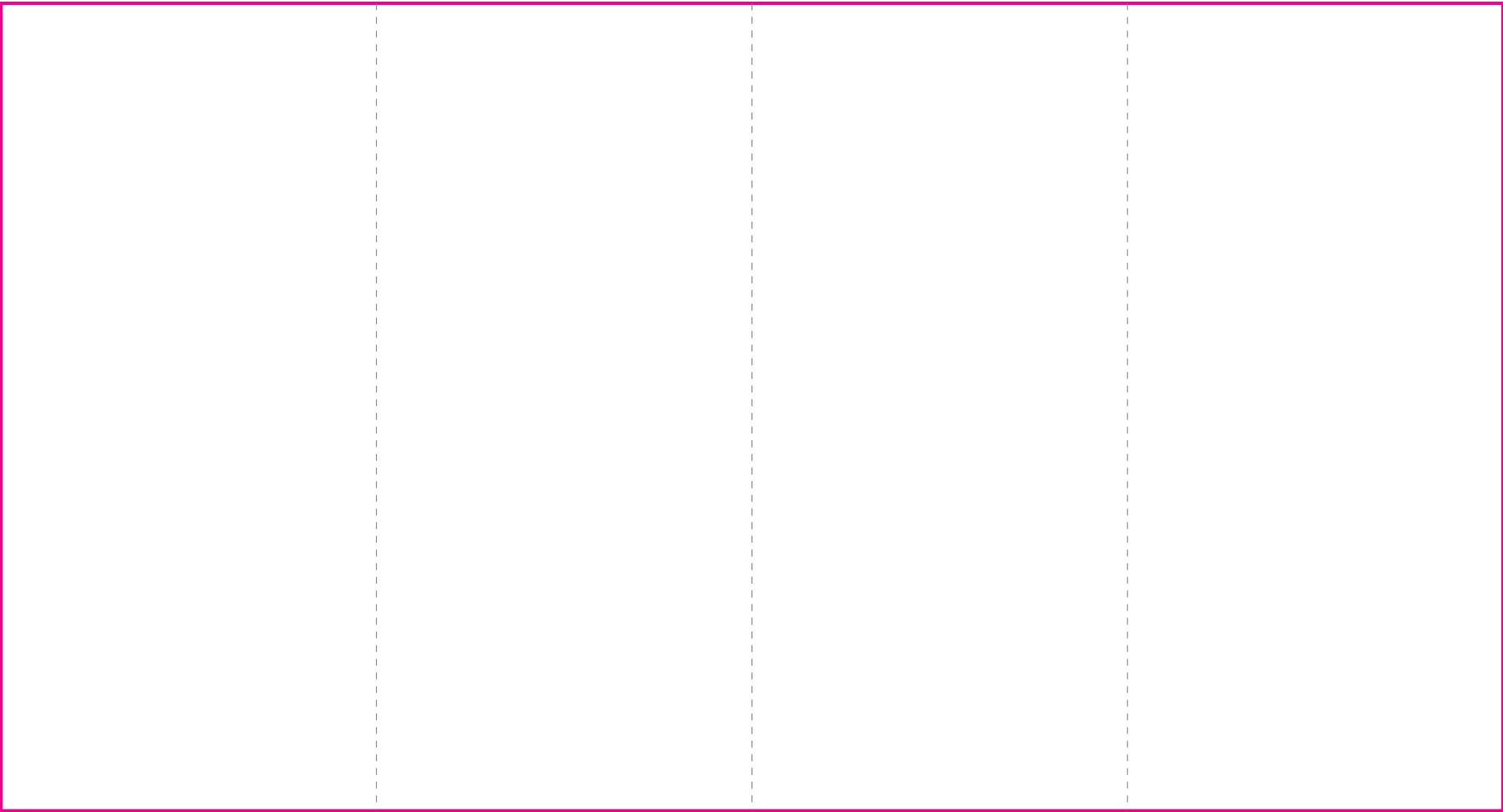
Approximate information - design verification required

270 mm  
265 mm  
260 mm  
255 mm  
250 mm  
245 mm  
240 mm  
235 mm  
230 mm  
225 mm  
220 mm  
215 mm  
210 mm  
205 mm  
200 mm  
195 mm  
190 mm  
185 mm  
180 mm  
175 mm  
170 mm  
165 mm  
160 mm  
155 mm  
150 mm  
145 mm  
140 mm  
135 mm  
130 mm  
125 mm  
120 mm  
115 mm  
110 mm  
105 mm  
100 mm  
95 mm  
90 mm  
85 mm  
80 mm  
75 mm  
70 mm  
65 mm  
60 mm  
55 mm  
50 mm  
45 mm  
40 mm  
35 mm  
30 mm  
25 mm  
20 mm  
15 mm  
10 mm  
5 mm

RECHTS  
RIGHT

MITTE  
CENTER

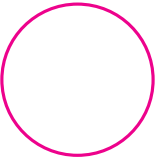
LINKS  
LEFT



Druckfläche  
Printarea



**BOTTOM Digital print**  
**251 mm x 135 mm**  
Please provide data in uncurved form/ Only uncurved data



Bodenetikett außen  
Backstam Sticker  
Ø 20 mm

## Guidelines for the digital transmission of printed documents

We generally require vector data, except when printing photorealistic images.

Software:

- Adobe Illustrator
- Adobe Photoshop

Send by:

e-mail  
wettransfer

Fonts

Create fonts in a vector program if possible and convert them into paths.

Decorative printing:

no lines thinner than 1 point. Geometric shapes may appear distorted on round and curved cups and mugs. No halftone screens with less than 15% coverage.

### Logos

- Data format: AI, EPS, PDF
- All elements created in paths
- Fonts created in outlines

### Data Images (rasterized motifs)

- Image data: TIFF, PSD, JPG, PDF (uncompressed)
- Image size at least A5
- Resolution at least 300 dpi
- For line drawings, 1200 dpi (minimum 600 dpi) is ideal.
- Templates: color-accurate printout or proof

### Restrictions:

Printing is done using the Euroscale inkjet process. Pantone values can only be approximated.

Floor marking via label